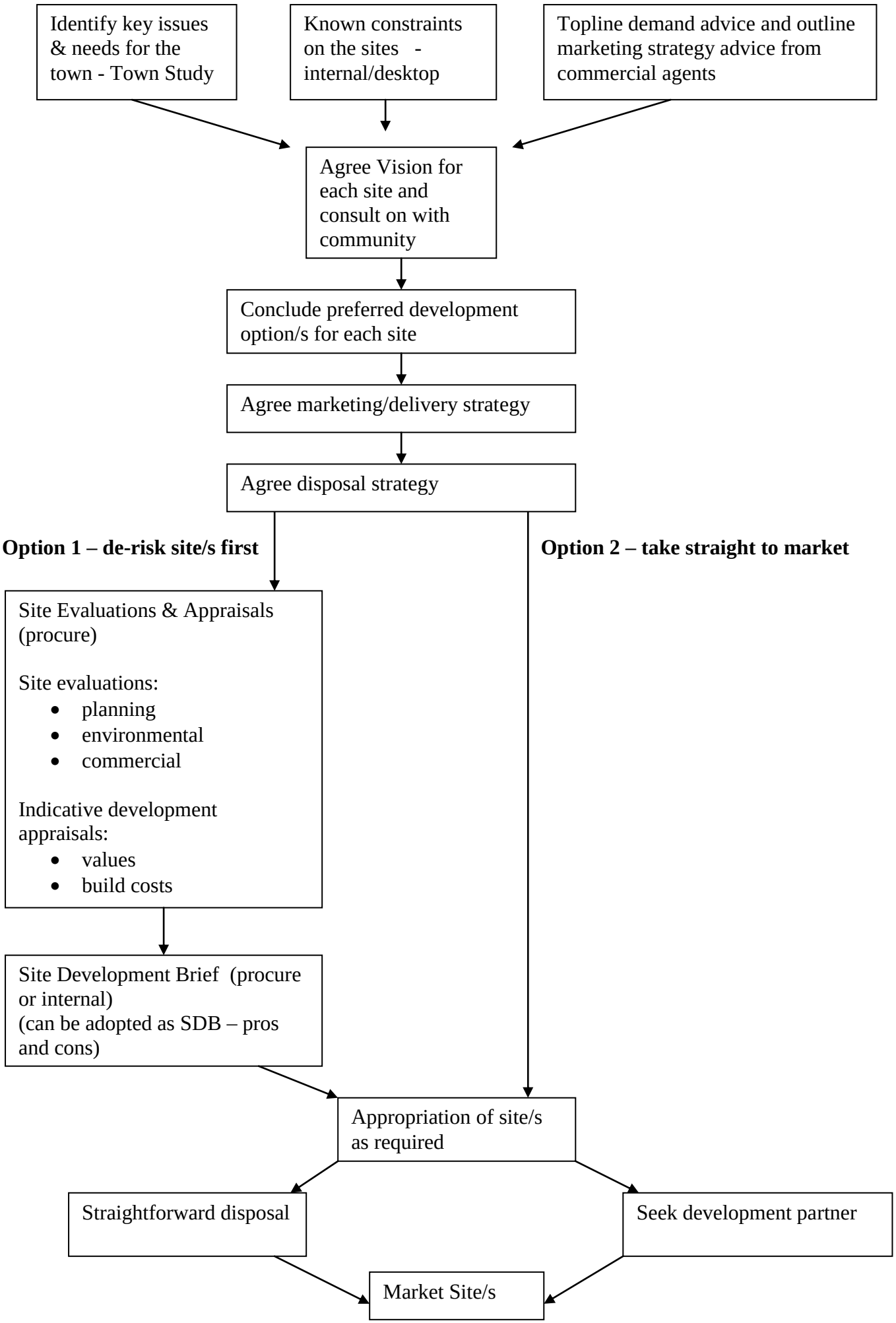
Appendix B


Identify key issues & needs for the town - Town Study
Known constraints on the sites - internal/desktop
Topline demand advice and outline marketing strategy advice from commercial agents
Agree Vision for each site and consult on with community
Conclude preferred development option/s for each site
Agree marketing/delivery strategy
Agree disposal strategy
Option 1 – de-risk site/s first
Option 2 – take straight to market
Site Evaluations & Appraisals (procure)
Site evaluations:
• planning
• environmental
• commercial
Indicative development appraisals:
• values
• build costs
Site Development Brief (procure or internal)
(can be adopted as SDB – pros and cons)
Appropriation of site/s as required
Straightforward disposal
Seek development partner
Market Site/s